

www.afrofashionweek.com

YOU ARE INVITED

FRIDAY
17-19TH OCT.
2025

AFRO FASHION WEEK NEW YORK

308 E 149TH ST, BRONX NY.

FRIDAY FREE ENTRY 3 - 9PM
Join us for Opening Night:
"Breaking & Building" – a
powerful panel discussion
featuring amazing guest speakers.

• All you have to do is register –
every platform helps support
someone in our community!

SATURDAY 12-8PM SHOW STARTS AT 5PM
The main runway day – fashion,
culture & creativity at its finest!
• Tickets automatically enter you into
our raffle giveaway –

**Our way of giving
back to YOU.**

• Vendors are welcome – this is our
first open vending day!

SUNDAY 12 - 5PM
Fast Fashion Brunch •
Final Vending Day – unwind,
network, and celebrate a weekend
of Afrocentric excellence.

Have questions or want to vend?
✉ afrofashionweek@gmail.com

☎ **347-460-5057**

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INVITATION



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INVITATION

AFRO FASHION WEEK

Start At 3 PM | 17th October 2025

Join us for a celebration of style, creativity, and innovation. Experience exclusive runway showcases, trend reveals, and designer highlights.

CALL US NOW

+33 6 60 68 89 54

Email Us @ afrofashionweek@gmail.com

FRIDAY AFRO
17-19TH OCT. **FASHION**
2025 WEEK NEW YORK
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AFRO FASHION WEEK NEW YORK

Casting Call

*We're calling all Runway Models
(all sizes, genders, and backgrounds welcome)
to submit for Afro Fashion Week NYC 2025!*

SELECTION PROCESS:
VIRTUAL SUBMISSIONS
OPEN NOW

Selected models will
be invited to a Zoom
Orientation where final
announcements will be
made

How to Submit (Virtual Casting):
Email: afrofashionweek@gmail.com
CC: LadyBlackBoutique1@gmail.com

347-460-5057

CONTACT US NOW

Include:

Full Name » Instagram Handle » Comp Card (if available)

OR clear photos (headshot + full body) + short runway walk video (30-60 sec)

for more information visit www.afrofashionweek.com

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#VendorCall #AfroFashionWeek #SupportBlackBusiness

www.afrofashionweek.com



✕ BREAKING & BUILDING

— a powerful panel discussion
featuring amazing guest speakers.



JACQUELINE LOVE



SOFIA DAVIS



HERLEMA OWENS
FOUNDER OF WOMEN
IN CONSTRUCTION



GWENDOLINE KAMARA
FOUNDER OF LADY BLACK
BOUTIQUE



KINTU DARYON HAYLOCK



MIKE SYLLA

AFRO FASHION WEEK NEW YORK

OCT. 17TH FRIDAY Time: 5pm

📍 308 E 149TH ST, BRONX NY.

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TICKETS

Secure your ticket
today!



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FRIDAY 17-19TH OCT. 2025
308 E 149TH ST, BRONX NY. **AFRO FASHION WEEK** NEW YORK

CALL FOR
Designers
IT'S YOUR TIME!
 AFRO FASHION WEEK NYC 2025 IS
 CALLING YOU TO THE RUNWAY.

REGISTER NOW
www.afrofashionweek.com
Email: afrofashionweek@gmail.com
#DESIGNERCALL #AFROFASHIONWEEK #NYCFASHIONDESIGNERS

PACKAGES

VENDOR BOOTH + RUNWAY SHOW PARTICIPATION	SOCIAL MEDIA PROMOTION + PRESS COVERAGE	VIP NETWORKING & BACKSTAGE ACCESS (SELECT PACKAGES)
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TICKET OPTIONS: www.GoMobil.com

MIKE SYLLA

AFRO FASHION WEEK

FRIDAY 17-19TH OCT 2025

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AFRO FASHION WEEK NEW YORK

AFRO FASHION WEEK NYC
PANEL DISCUSSION: AFRO STYLE & INDUSTRY POWER

Panelists (TBD): DESIGNERS, STYLISTS, CONTENT CREATORS, INFLUENCERS, RETAIL BUYERS
Moderator (OPEN TO YOU OR AN INVITED MEDIA HOST)

Panel Topics:

- BREAKING INTO THE INDUSTRY,
- BARRIERS FOR BLACK-OWNED BRANDS,
- BUILDING LEGACY THROUGH FASHION.

WORKSHOPS & MASTERCLASSES
(All powered by GoMobii, the official fashion & business marketplace platform)

4:00PM CREATING AN E-COMMERCE EXPERIENCE
(SHOPIFY EXPERT / BRAND STRATEGIST)

12:00 PM FASHION BUSINESS 101
HOW TO REGISTER YOUR BRAND,
MANAGE PRODUCTION,
INCREASE PROFIT

1:00 PM SOCIAL MEDIA & MARKETING
FOR FASHION BRANDS BUILD YOUR DIGITAL
BRAND, GROW YOUR AUDIENCE,
AND GET SALES ONLINE.

2:00 PM MAKEUP FOR EDITORIAL & RUNWAY LOOKS
HANDS-ON BEAUTY BREAKDOWN WITH TIPS FOR
CAMERA-READY GLAM PRO MUA

3:00 PM STYLING LIKE A PRO
LEARN THE DIFFERENCE BETWEEN
PERSONAL STYLING VS. FASHION STYLING

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GENERAL
ADMISSION
\$25 ACCESS
TO 2 CLASSES (PICK ANY)

ALL ACCESS
PASS
\$45 FULL DAY
ACCESS
TO ALL SESSIONS + PANEL

VIP EXPERIENCE
\$65 ALL ACCESS
+ FRONT SEATING
+ SVING BAG + PHOTO OPS

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DON'T MISS OUT!

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AFRO FASHION WEEK NEW YORK

Panelists (TBD): DESIGNERS, STYLISTS, CONTENT CREATORS,
INFLUENCERS, RETAIL BUYERS

MODERATOR: (OPEN TO YOU OR AN INVITED MEDIA HOST)

Topics: **BREAKING INTO THE INDUSTRY,
BARRIERS FOR BLACK-OWNED BRANDS,
BUILDING LEGACY THROUGH FASHION.**

4:00PM Creating an E-Commerce Experience
(Shopify Expert / Brand Strategist)

12:00 PM Fashion Business 101
How to register your brand, manage production,
increase profit

1:00 PM Social Media & Marketing for Fashion Brands
Build your digital brand, grow your audience,
and get sales online.

2:00 PM Makeup for Editorial & Runway Looks
Hands-on beauty breakdown with tips for
camera-ready glam pro MUA

3:00 PM Styling Like a Pro
Learn the difference between
personal styling vs. fashion styling

FRIDAY October 17-19TH
2025 308 E 149th St, Bronx NY.

AFRO FASHION WEEK NYC
**PANEL DISCUSSION: AFRO STYLE &
INDUSTRY POWER**

TICKET OPTIONS: www.GoMobil.com

GENERAL ADMISSION \$25 ACCESS to 2 classes (pick any)

ALL ACCESS PASS \$45 FULL DAY ACCESS to all sessions + panel

VIP EXPERIENCE \$65 ALL ACCESS + front seating + swag bag + photo ops



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AFRO FASHION WEEK NYC 2025

OCTOBER 17-19, 2025

308 E 149TH STREET, BRONX, NY

CALL FOR DESIGNERS / MODELS / VENDORS

BE PART OF THE RUNWAY.
BE PART OF THE MOVEMENT.



TICKETS

GoMobii.com



MODELS
DESIGNERS

AfroFashionWeek.co



VENDORS

MobiiMarketShop.com



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